



easyJet in the UK

Since easyJet was founded in the UK nearly **30 years** ago we have flown over **800 million customers** to and from the UK.



We now serve **21 UK airports**.



We offer **536 routes** from the UK to **137 destinations** in **29 countries** across Europe, North Africa, and the Middle East.



We have bases at **9 airports** across the UK.



We will base **182 aircraft** in the UK this summer.

easyJet is the UK's largest leisure airline. We will grow faster this summer than any other airline in Europe and will operate our biggest ever UK programme flying over **57 million seats**, up around **10%** year on year.



easyJet in Birmingham (BHX)

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 - Birmingham is our **ninth base** in the UK.
- ۲۹۹۹ It will create over **100 new jobs** for pilots and crew and support a further **1200 local jobs**.
- Three 186-seat A320 aircraft will be based in Birmingham - each UKbased aircraft supports around 400 jobs and delivers £27m UK GVA.
- We started flying from BHX in **December 2007**, with a route to Geneva. Since then we have carried over **5 million** passengers to and from Birmingham.
- We now offer **28 route**s from BHX including **16** which will launch for the first time this summer.



- We are operating up to **240 flights** a week from Birmingham, up **54%** from last year and our passenger numbers are expected to be up nearly **60%** year on year.
- **83%** of people in England and Wales live within just a two-hour drive of Birmingham Airport
 - 89% of those flying from Birmingham Airport are leisure travellers.
 - ¹ '**The Midlands engine**' is an economy bigger than Hungary's and the largest economy in the UK outside London and the South East.

easyJet holidays in Birmingham (BHX)

- > easyJet holidays is the UK's fastest growing tour operator and this summer is set to be our biggest season yet.
- > Launched back in November 2019, offering great value beach and city package holidays from the UK and most recently from Switzerland, Germany and France.
- In total we offer over 7000 hotels to choose from in 100 destinations, including Adult, Family and Luxury across beach and city breaks.
- > We also offer **thousands** of free kids places with travel dates right up to October 2025.

- > easyJet holidays will offer package holidays to 26 destinations from the new base including to our best-selling locations of Antalya, Dalaman, Majorca, Sharm el Sheikh and Tunisia.
- > We expect to carry one of the highest proportion of easyJet holidays customers from Birmingham than from any other regional airport.
- Birmingham has one of the highest shares for travel agent bookings.
- > Our recent door drop marketing campaign identified 1.3million households within the wider region of Birmingham airport, marking the opportunities for easyJet and easyJet holidays as we see consumers continue to prioritise travel.